

Request for Reconsideration after Final Action

The table below presents the data as entered.

SERIAL NUMBER	77803050
LAW OFFICE ASSIGNED	LAW OFFICE 115
MARK SECTION	(no change)
ARGUMENT(S)	

In response to the Examining Attorney's Office Action, and in support of its application for the mark SLIMMEDEX (the "Mark"), the applicant, SlimGenics, LLC ("Applicant") respectfully states the following:

REMARKS

The Examining Attorney has continued his refusal of the registration of Applicant's application for the Mark for "dietary, nutritional, mineral, vitamin, protein, and herbal supplements; dietary beverage supplements for human consumption in dry mix form; diet pills; vitamin preparations; nutritional supplement in the nature of a nutrient-dense, protein-based drink mix; vitamin fortified beverages in dry mix form; nutritional meal replacement snacks, drinks, shakes, cereals, powders and bars," in class 5 and "on-line retail store services in the fields of weight control, nutrition and fitness," in class 35. (The refusal does not apply to Applicant's goods and services in classes 16 and 44.) The Examining Attorney has continued his refusal of the registration of the Mark in classes 5 and 35 on the grounds that registration of the Mark for those services will cause a likelihood of confusion with the mark SLIM-MED (U.S. Reg. No. 3,711,966) (the "Cited Mark") owned by Cyrus Peikari ("Registrant").

I. NO LIKELIHOOD OF CONFUSION EXISTS

Applicant asserts that consumers will not be confused as to the source of its dietary supplement goods and on-line retail store services offered under the Mark and the source of the goods and services sold under the Cited Mark. Further, Applicant asserts that Registrant will suffer no adverse commercial impact from Applicant's use of the Mark. As explained below, the Mark is dissimilar to the Cited Mark in appearance, sound, connotation and commercial impression. See *E.I. DuPont DeNemours & Co.*, 476 F.3d 1357 (C.C.P.A. 1973). Moreover, Applicant and Registrant offer their respective goods to sophisticated consumers through different channels of trade. *Id.* As a result of these differences, there is little likelihood

of consumer confusion between Applicant's and Registrant's goods and services. *Id.*

A. The Mark and the Cited Mark differ significantly as to appearance, sound, connotation and commercial impression.

It is well-established that "[t]he similarity or dissimilarity of the marks in their entirety is to be considered with respect to appearance, sound, and connotation." *Recot, Inc. v. M.C. Becton*, 214 F.3d 1322, 1329 (Fed. Cir. 2000); see also TMEP § 1207.01(b); *In re National Data Corp.*, 753 F.2d 1056, 1058 (Fed. Cir. 1985) ("The basic principle in determining confusion between marks is that marks must be compared in their entireties and must be considered in connection with the particular goods or services for which they are used."). When the Mark and the Cited Mark are viewed in their entireties they differ significantly in appearance, sound, connotation and commercial impression and, therefore, confusion among consumers as to the source of Applicant's and Registrant's goods is unlikely.

In its prior response, Applicant argued that the Mark and the Cited Mark differed in connotation because the Cited Mark is comprised of the terms "slim" and "med," which brings to mind goods comprised of medicine to make one slim. Conversely, the Mark is comprised of the term "slim" and the fanciful term "medex," which does not have meaning in the nutritional supplement industry. The Examining Attorney has argued that "medex" "still conjures up the same impression as the term MED" and "could be pronounced MEDICS." On this basis, the Examining Attorney reaches the conclusion that "the marks share similar component terms, sound, look and connotation."

Even if one accepts Examining Attorney's argument that the Mark and the Cited Mark share similar component terms and connotation—which Applicant does not concede—the Mark and the Cited Mark still differ significantly in sound and appearance. Examining Attorney correctly concedes that there are at least some differences in the sound of the Mark and the Cited Mark. As Applicant previously noted, the hyphen in the Cited Mark creates a pause in pronunciation, which distinguishes the Cited Mark from the Mark, which has no pause in pronunciation and consists of three syllables instead of the Cited Mark's two syllables. Further, the Marks differ significantly in appearance. Even in cases where marks are aurally identical, courts have found that minor differences in the spelling of the marks may be significant enough to dispel any confusion. See *Citigroup Inc. v. City Holding Co.*, 171 F. Supp. 2d 333, 345 (S.D.N.Y. 2003). Here, there are significant differences in spelling between the marks. The Mark is 9 letters long and does not include a hyphen, whereas the Cited Mark is only 7 letters long and does contain a hyphen. Finally, the Cited Mark and the Mark are distinguishable because marks ending in "x" are rarely used, which creates both a difference in sound and a distinct appearance.

Marks need not differ significantly in appearance and/or sound in order to support a finding of no likelihood of confusion. See, e.g., *Nutri/Sys., Inc. v. Con-Stan Indus., Inc.*, 809 F.2d 601 (9th Cir. 1987) (no likelihood of confusion between NUTRI/SYSTEM and NUTRI-TRIM both for weight-loss centers); *Indus.*

Adhesive Co. v. Borden, Inc., 218 U.S.P.Q. 945, 951 (T.T.A.B. 1983) (no likelihood of confusion between BOND-PLUS and WONDER BOND PLUS both for adhesives). In light of the meaningful differences in appearance and sound, Applicant asserts there is little or no likelihood of confusion between the marks.

B. Applicant's and Registrant's Goods are Distributed Through Different Channels of Trade

Applicant intends to sell its goods on-line and through retail outlets. Applicant has still been unable to locate an on-line channel for sale of goods under the Cited Mark or a physical retail outlet selling goods under the Cited Mark. Further, Applicant primarily sells its nutritional supplements to the clients of its online or in-person weight-loss programs, which greatly decreases any likelihood of confusion or adverse impact that may otherwise exist.

Therefore, this factor strongly supports Applicant's argument that any confusion between the marks is minimal, at best. See *In re Fesco, Inc.*, 219 U.S.P.Q. 437, 439 (TTAB 1983) ("[W]here, as here, the record does not admit of a reasonable probability of an encounter of opposing marks by the same customers, likelihood of confusion (as opposed to mere possibility thereof) is precluded.").

C. Consumers of Applicant's Goods are Sophisticated

As a consumer's sophistication increases, the likelihood that the consumer will be confused when purchasing a product or using a service decreases. See, e.g., *Homeowners Group, Inc.*, 931 F.2d at 1111 ("when a buyer has expertise or is otherwise more sophisticated with respect to the purchase of services at issue, ...other things being equal, there is less likelihood of confusion."); TMEP § 1207.01(d)(vii) ("circumstances suggesting care in purchasing may tend to minimize likelihood of confusion"). As a result, a consumer of higher-end services exercises much more caution than those of lower-end services. See *Kiekhäfer Corp. v. Willys-Overland Motors, Inc.*, 236 F.2d 423, 427-28, 111 U.S.P.Q. 105 (C.C.P.A. 1956) (holding that confusion is less likely where the goods are expensive than where the goods are cheap and bought casually); *Magnaflux Corp. v. Sonoflux Corp.*, 231 F.2d 669, 671, 109 U.S.P.Q. 313 (C.C.P.A. 1956); *Sears, Roebuck & Co. v. Allstate Driving School, Inc.*, 301 F. Supp. 4, 15, 163 U.S.P.Q. 335 (E.D.N.Y. 1969). This increased level of sophistication results in a minimal likelihood for confusion between the Mark and the Cited Mark and the respective goods offered by Applicant and Registrant.

Applicant's products are not inexpensive. Designed to meet the dietary and nutritional needs of its customers who are trying to lose weight, Applicant's products, when combined into packs of supplements recommended for Applicant's weight-loss program, cost almost \$300 for a four week supply. (An assortment of such products and their pricing is attached hereto as Attachment A in the form of pages from Applicant's website). Further, Applicant's clients are focused on achieving their weight-loss goals and are, therefore, likely to be more discerning than consumers of other products in order to ensure that the products they are purchasing are sold by Applicant and are tailored to meet their specific dietary and nutritional

needs. In addition, clients for nutritional supplements are frequently more sophisticated than consumers of other goods because they are selecting a medical substance for ingestion. Such a purchase merits caution to ensure that any supplement the consumer purchases is safe in addition to being effective. Therefore, Applicant's clients are sophisticated. They do not purchase Applicant's nutritional supplements on impulse, but, instead, carefully consider the benefits and drawbacks of Applicant's dietary and nutritional supplements.

In sum, the high level of sophistication of Applicant's consumers heavily favors a finding that no likelihood of confusion exists between the Mark and the Cited Mark.

D. The Cited Mark Is Weak.

As previously noted, the Cited Mark is relatively weak due to the existence of other "Slim Med" marks. Applicant has discovered at least three other companies providing similar goods and services under the "Slim Med" trademark or a very similar mark. None of the cited results appear to be associated with Registrant or with the Cited Mark.

- A company called Slim Med offers a physician-supervised weight-loss program in Florida and may be found at www.slimmedonline.com. The program appears to be comprised of dietary, fitness and lifestyle counseling. This program does not appear to be associated with the Cited Mark or Registrant as the program is located in Florida and the services are provided under the mark SLIM MED not SLIM-MED. A page from Slim Med's website is attached hereto as Attachment B.

- Slim Medical, a company in California, provides physician-supervised weight-loss services and abdominal cosmetic surgery. Slim Medical may be found online at www.slimmedical.com. This company does not appear to be associated with the Cited Mark or Registrant as the program is located in California and the services are provided under the mark SLIM MEDICAL and not SLIM MED. Pages from Slim Medical's website is attached hereto as Attachment C.

- SlimMedCenter provides nursing education through the website www.slimmedcenter.co. Though based in Colombia, SlimMedCenter markets to United States residents and provides information regarding becoming a licensed nurse in the United States. Pages from SlimMedCenter's website is attached hereto as Attachment D.

These other uses of "Slim Med" or other very similar marks in connection with similar goods and services weakens the Cited Mark and enhances the importance of even minor differences between the Cited Mark and the Mark. As described above, there are significant differences between the Cited Mark and the Mark, which are even more meaningful in light of these other uses of "Slim Med."

Finally, "slim" is a common component of marks in the nutritional and dietary supplement area. A recent search of the Trademark Electronic Search System for "slim" used in conjunction with "supplement" goods in International Class 5 revealed more than 200 live applications and registrations (attached hereto as Attachment E). The results include: SLIMCYCLE (U.S. Reg. No. 3750799) for dietary supplement for weight loss; SLIM SECRET (U.S. Reg. No. 3186282) for dietary supplement for weight loss; and SLIMFIT (U.S. Reg. No. 3634802) for dietary and nutritional supplements, among other goods. As noted previously, the large number of marks containing the word "slim" weakens Registrant's rights in the Cited Mark and further enhances the significance of the differences between the Cited Mark and the Mark described herein.

II. CONCLUSION

For the foregoing reasons, SlimGenics believes the Mark is registrable on the Principal Register. SlimGenics' Mark – SLIMMEDEX – is not likely to cause confusion with the Cited Mark. The Mark is dissimilar to the Cited Mark in appearance, sound, connotation and commercial impression; Applicant and Registrant offer their respective goods to sophisticated consumers through different channels of trade and the Cited Mark has weaknesses due to other uses of "Slim Med" as a trademark and the many trademarks containing the term "slim" in the nutritional supplement field. Therefore, the application for the Mark should be published for opposition.

EVIDENCE SECTION

EVIDENCE FILE NAME(S)

ORIGINAL PDF FILE evi 381122410-123919444 . Attachment A.pdf

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(3 pages)

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(2 pages)

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ORIGINAL PDF FILE evi 381122410-123919444 . Attachment C.pdf

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ORIGINAL PDF FILE evi_381122410-123919444 . Attachment D.pdf

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ORIGINAL PDF FILE evi_381122410-123919444 . Attachment E.pdf

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DESCRIPTION OF
EVIDENCE FILE

pages from Applicant's website demonstrating the pricing of Applicant's products; pages from other "Slim Med" websites unrelated to Registrant and the Cited Mark and offering similar goods and services; and printouts from TESS demonstrating the large number of nutritional supplement marks containing the term "slim."

SIGNATURE SECTION

RESPONSE SIGNATURE /emilycholmes/

SIGNATORY'S NAME Emily C. Holmes

SIGNATORY'S
POSITION Attorney of record, Colorado bar member

DATE SIGNED 08/23/2011

AUTHORIZED
SIGNATORY YES

CONCURRENT APPEAL
NOTICE FILED NO

FILING INFORMATION SECTION

SUBMIT DATE Tue Aug 23 13:13:49 EDT 2011

USPTO/RFR-38.112.24.10-20
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SUBMITTED TO THE USPTO

Request for Reconsideration after Final Action
To the Commissioner for Trademarks:

Application serial no. **77803050** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

In response to the Examining Attorney's Office Action, and in support of its application for the mark SLIMMEDEX (the "Mark"), the applicant, SlimGenics, LLC ("Applicant") respectfully states the following:

REMARKS

The Examining Attorney has continued his refusal of the registration of Applicant's application for the Mark for "dietary, nutritional, mineral, vitamin, protein, and herbal supplements; dietary beverage supplements for human consumption in dry mix form; diet pills; vitamin preparations; nutritional supplement in the nature of a nutrient-dense, protein-based drink mix; vitamin fortified beverages in dry mix form; nutritional meal replacement snacks, drinks, shakes, cereals, powders and bars," in class 5 and "on-line retail store services in the fields of weight control, nutrition and fitness," in class 35. (The refusal does not apply to Applicant's goods and services in classes 16 and 44.) The Examining Attorney has continued his refusal of the registration of the Mark in classes 5 and 35 on the grounds that registration of the Mark for those services will cause a likelihood of confusion with the mark SLIM-MED (U.S. Reg. No. 3,711,966) (the "Cited Mark") owned by Cyrus Peikari ("Registrant").

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likelihood of confusion between NUTRI/SYSTEM and NUTRI-TRIM both for weight-loss centers); *Indus. Adhesive Co. v. Borden, Inc.*, 218 U.S.P.Q. 945, 951 (T.T.A.B. 1983) (no likelihood of confusion between BOND-PLUS and WONDER BOND PLUS both for adhesives). In light of the meaningful differences in appearance and sound, Applicant asserts there is little or no likelihood of confusion between the marks.

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Therefore, this factor strongly supports Applicant's argument that any confusion between the marks is minimal, at best. See *In re Fesco, Inc.*, 219 U.S.P.Q. 437, 439 (TTAB 1983) ("[W]here, as here, the record does not admit of a reasonable probability of an encounter of opposing marks by the same customers, likelihood of confusion (as opposed to mere possibility thereof) is precluded.").

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are sold by Applicant and are tailored to meet their specific dietary and nutritional needs. In addition, clients for nutritional supplements are frequently more sophisticated than consumers of other goods because they are selecting a medical substance for ingestion. Such a purchase merits caution to ensure that any supplement the consumer purchases is safe in addition to being effective. Therefore, Applicant's clients are sophisticated. They do not purchase Applicant's nutritional supplements on impulse, but, instead, carefully consider the benefits and drawbacks of Applicant's dietary and nutritional supplements. In sum, the high level of sophistication of Applicant's consumers heavily favors a finding that no likelihood of confusion exists between the Mark and the Cited Mark.

D. The Cited Mark Is Weak.

As previously noted, the Cited Mark is relatively weak due to the existence of other "Slim Med" marks. Applicant has discovered at least three other companies providing similar goods and services under the "Slim Med" trademark or a very similar mark. None of the cited results appear to be associated with Registrant or with the Cited Mark.

- A company called Slim Med offers a physician-supervised weight-loss program in Florida and may be found at www.slimmedonline.com. The program appears to be comprised of dietary, fitness and lifestyle counseling. This program does not appear to be associated with the Cited Mark or Registrant as the program is located in Florida and the services are provided under the mark SLIM MED not SLIM-MED. A page from Slim Med's website is attached hereto as Attachment B.
- Slim Medical, a company in California, provides physician-supervised weight-loss services and abdominal cosmetic surgery. Slim Medical may be found online at www.slimmedical.com. This company does not appear to be associated with the Cited Mark or Registrant as the program is located in California and the services are provided under the mark SLIM MEDICAL and not SLIM MED. Pages from Slim Medical's website is attached hereto as Attachment C.
- SlimMedCenter provides nursing education through the website www.slimmedcenter.co. Though based in Colombia, SlimMedCenter markets to United States residents and provides information regarding becoming a licensed nurse in the United States. Pages from SlimMedCenter's website is attached hereto as Attachment D.

These other uses of "Slim Med" or other very similar marks in connection with similar goods and services weakens the Cited Mark and enhances the importance of even minor differences between the Cited Mark and the Mark. As described above, there are significant differences between the Cited Mark and the Mark, which are even more meaningful in light of these other uses of "Slim Med."

Finally, "slim" is a common component of marks in the nutritional and dietary supplement area. A recent search of the Trademark Electronic Search System for "slim" used in conjunction with "supplement" goods

in International Class 5 revealed more than 200 live applications and registrations (attached hereto as Attachment E). The results include: SLIMCYCLE (U.S. Reg. No. 3750799) for dietary supplement for weight loss; SLIM SECRET (U.S. Reg. No. 3186282) for dietary supplement for weight loss; and SLIMFIT (U.S. Reg. No. 3634802) for dietary and nutritional supplements, among other goods. As noted previously, the large number of marks containing the word "slim" weakens Registrant's rights in the Cited Mark and further enhances the significance of the differences between the Cited Mark and the Mark described herein.

II. CONCLUSION

For the foregoing reasons, SlimGenics believes the Mark is registrable on the Principal Register. SlimGenics' Mark – SLIMMEDEX – is not likely to cause confusion with the Cited Mark. The Mark is dissimilar to the Cited Mark in appearance, sound, connotation and commercial impression; Applicant and Registrant offer their respective goods to sophisticated consumers through different channels of trade and the Cited Mark has weaknesses due to other uses of "Slim Med" as a trademark and the many trademarks containing the term "slim" in the nutritional supplement field. Therefore, the application for the Mark should be published for opposition.

EVIDENCE

Evidence in the nature of pages from Applicant's website demonstrating the pricing of Applicant's products; pages from other "Slim Med" websites unrelated to Registrant and the Cited Mark and offering similar goods and services; and printouts from TESS demonstrating the large number of nutritional supplement marks containing the term "slim." has been attached.

Original PDF file:

evi 381122410-123919444 . Attachment A.pdf

Converted PDF file(s) (3 pages)

Evidence-1

Evidence-2

Evidence-3

Original PDF file:

evi 381122410-123919444 . Attachment B.pdf

Converted PDF file(s) (2 pages)

Evidence-1

Evidence-2

Original PDF file:

evi 381122410-123919444 . Attachment C.pdf

Converted PDF file(s) (4 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Original PDF file:

evi 381122410-123919444 . Attachment D.pdf

Converted PDF file(s) (3 pages)

Evidence-1

Evidence-2

Evidence-3

Original PDF file:

evi_381122410-123919444 . Attachment E.pdf

Converted PDF file(s) (8 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /emilycholmes/ Date: 08/23/2011

Signatory's Name: Emily C. Holmes

Signatory's Position: Attorney of record, Colorado bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77803050

Internet Transmission Date: Tue Aug 23 13:13:49 EDT 2011

TEAS Stamp: USPTO/RFR-38.112.24.10-20110823131349718

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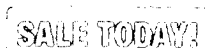
Attachment A

[Home](#) - [Programs and Product Kits / Product Kits](#)

Browse By

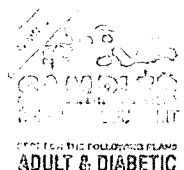
Category

4 Week Support Kits (3)
8 Week Support Kits (1)
12 Week Support Kits (1)



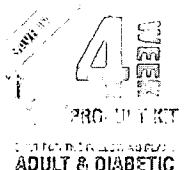

Limited Offer on product and shipping
costs. Offer ends 12/31/11. See website
for details.

Product Kits

**Sampler Select Product Kit**

~~Regular Price: \$463.00~~
Special Price: \$149.00

Our best-selling SlimGenics Sampler Select Product Kit provide a professional toolkit of Weight Loss Enhancers, Thermo-Snacks and Thermo-Boost Anti-Oxidant drinks. [Learn More](#)

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**4 Week Product Kit**

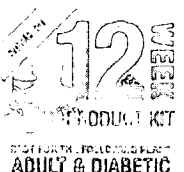
~~Regular Price: \$336.00~~
Special Price: \$279.00

Our best-selling Product Support Kits provide a professional toolkit of Weight Loss Enhancers, Thermo-Snacks and Thermo-Boost Anti-Oxidant drinks. This 4 Week Product Kit is designed for the Adult and Diabetic Plan. [Learn More](#)

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**8 Week Product Kit**

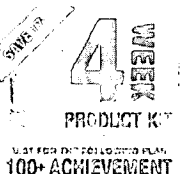
~~Regular Price: \$672.00~~
Special Price: \$517.00

Our best-selling Product Support Kits provide a professional toolkit of Weight Loss Enhancers, Thermo-Snacks and Thermo-Boost Anti-Oxidant drinks. This 8 Week Product Kit is designed for the Adult and Diabetic Plan. [Learn More](#)

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**12 Week Product Kit**

~~Regular Price: \$1,008.00~~
Special Price: \$699.00

Our best-selling Product Support Kits provide a professional toolkit of Weight Loss Enhancers, Thermo-Snacks and Thermo-Boost Anti-Oxidant drinks. This 12 Week Product Kit is designed for the Adult and Diabetic Plan. [Learn More](#)

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**4 Week Product Kit - 100+ Achievement**

~~Regular Price: \$400.00~~
Special Price: \$332.00

The SlimGenics 4 Week Product Kit for the 100+ Achievement Plan provides a professional toolkit of Weight Loss Enhancers, Thermo-Snacks and Thermo-Boost Anti-Oxidant drinks. [Learn More](#)

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**4 Week Product Kit - Family**

~~Regular Price: \$627.00~~
Special Price: \$530.00

The SlimGenics 4 Week Product Kit for Families provides a professional toolkit of Weight Loss Enhancers, Thermo-Snacks and Thermo-Boost Anti-Oxidant drinks for one adult and one youth. [Learn More](#)

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Metabolic Combo Pack

Regular Price - \$134.00

Special Price \$110.00

Save over \$20 on some of your favorite Weight Loss Enhancers when you purchase a Metabolic Combo Kit today

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Attachment B



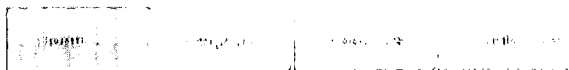
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For Free Consultation**

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Get 4 FREE Weeks

Includes • B12 shot • Appetite Suppressants
• Natural Fat Burners
• Vitamins • Body Fat Analysis

Free for the entire course of the program
(Over a \$500+ value)



Get Your Free Diet Profile

Height: 3 ft 0 in Weight:

Gender: ☐ F ☐ M Target Weight:

First name: Age:

Phone Number:

Email address:

Welcome to the New You!

• Join a Physician-supervised weight loss management program that is paired with comprehensive nutritional plans. Our program will help control hunger, burn body fat, and teach you how to enjoy eating healthy!

• Shed pounds and maintain a healthy weight. Lose **up to 10 lbs** in the first week and **up to 20 lbs** in the first month.*

• Achieve long-term results with lifestyle strategies that are individualized just for you!

• Our program combines a low-glycemic nutritional plan, supplements, exercise and medication (when applicable).

• Office visits are a requirement to participate in our medical weight loss program. We provide you access to our office and staff **24 hours a day, seven days a week.**

• Our success comes from the fact that we have a structured protocol that requires constant supervision of your individualized weight loss program. We are here to help you every step of the way!



I couldn't believe what I looked like, especially after having back surgery and not being able to exercise at all. Slowly the pounds were adding on. I was at wits end, when I finally found the Medical Weight Loss System program and it has worked great for me. I was very determined to lose weight. It started to happen—I started losing weight! This was the first time in two years I was eating healthy and I started exercising every day.

Every day as I weigh myself, watching the numbers on the scale go down, I become more determined to get to my goal. I set a goal for myself to shed those extra pounds within 6 months and so far, I'm over half way to my goal weight after only 8 weeks on this amazing program. To date, I have lost 23 pounds!....

Debra O

I am writing this note to thank you for all that you have done. Your weight loss program is a simple and easy to follow. I love the food, the program, and the support! I believe this program would benefit anyone as much as it benefits me. To further prove this point, I personally have lost 26 pounds in the first 90 days on the program ..

Chiff A

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Attachment C

Slim Medical

Medical Weight Loss / Liposuction

1155 W. Central Ave,
Suite 214

Santa Ana, CA, 92707

(714) 966-9094

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Slim Medical - Medical Weight Loss and Cosmetic Surgery

Slim Medical is a medical center in Santa Ana, California, providing cosmetic surgery and physician supervised medical weight loss program.

Medical Weight Loss - HCG Diet / Vitamin B12 / Phentermine:

Our medical weight loss clinic strives to provide healthy weight loss through physician approved weight management protocols.

There are many ways to achieve weight loss. Some work better than others, but all require the active participation and effort of the individual by following a type of diet program. After extensive research and medical experience, Slim Medical has adopted a version of the hCG diet protocol as its primarily recommended physician supervised weight loss program. Most patients that have followed the hCG weight loss diet have lost weight by following the prescribed diet in combination with taking hcg drops.

The hCG diet plan has gained great recognition recently, providing effective and sustained weight loss. Dr. Simeons first introduced the hCG weight loss program in the 1950's, but it did not gain acceptance until decades later. Recent years have brought a revival to the hCG diet program, and have shown again the effectiveness of the hCG weight loss when the specifically prescribed diet plan is combined with taking hcg drops.

HCG (human chorionic gonadotropin) is a bio-identical hormone, meaning that it exists normally in the body of humans (during pregnancy). HCG is produced by the cells of the placenta, and it helps to maintain the pregnancy. It is also used as an ovulation trigger during infertility treatment, in doses far greater than those used in the hCG diet plan. Therefore, the safety of hCG is apparent.

The novel finding is the fact that hCG aids in weight loss when it is combined with a strict diet plan. The exact mechanism for this is not known although it is thought that somehow the hCG effects the hypothalamus to reset the normal food-seeking drive, as well as effecting fat cells to better release the stored fat during a low-calorie diet.

One important point is that hCG will not cause weight loss if taken solely without following the specific diet. The weight loss is achieved by the specific diet, which is very low calorie, healthy, and low in carbohydrates and fat. HCG is the tool that allows a person to adhere to that diet by allowing energy levels to remain high.

Releana is the marketed, trademark name of the oral hCG weight loss diet. It works very well as the key ingredient of the hCG weight loss diet, but lacks additional ingredients. Slim Medical has its own specific formulation of an oral hCG blend, which provides the key ingredient of hCG, as well as essential vitamin supplementation. Slim Medical's supplementation with Vitamin B12 provides additional needed energy boost during the diet program. The convenience of an oral medication of hCG makes delivery of this medication more convenient (and painlessly) than the injected intramuscular form of hCG.

Other medical weight loss options available include the appetite suppressant phentermine, with or without Vitamin B12.

A G Nasser, MD

Phentermine has been on the market for a long time, and it has a proven effectiveness and safety record. Phentermine lowers the appetite, making the drive for good and hunger much more manageable when combined with a diet regimen.

Vitamin B12 is one of the main vitamins needed and utilized by the mitochondria - the powerhouses of the cell. In providing high doses of Vitamin B12, the energy needs of the body are met more easily during dieting. Vitamin B12 provides the extra needed energy during times of limited caloric intake while on diet, preventing feelings of fatigue.

Disclaimer regarding medical weight loss: Although different products and methods exist in aiding weight loss through various programs and protocols, the ultimate mechanism of weight loss is achieved by limiting food intake (ie diet). Therefore, the success or failure of any weight loss protocol or medication is dependent upon the individual that seeks to lose weight, and results will vary accordingly.

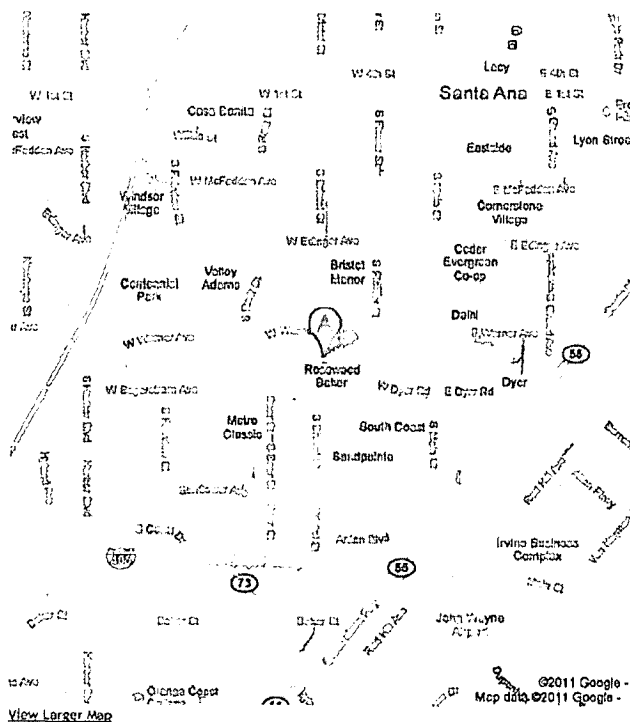
Note: although HCG is an FDA approved medication, it is not FDA approved for weight loss.

Cosmetic Surgery - Liposuction and Liposculpture:

Cosmetic surgery is offered for those that have areas resistant to weight loss, or that have areas of loose skin from excessive weight gain and weight loss, especially after going through pregnancies and childbirth. Although medical weight loss is a great starting point for health improvement and appearance, there are some patients that require surgical sculpting via liposuction. We offer a new form of liposuction which is performed under local anesthesia, called tumescent anesthesia. During tumescent anesthesia the patient remains awake thereby reducing many of the complication risks, allowing better mobility of the patient, and therefore resulting in better results. Liposuction performed in this way can be performed entirely in the office setting and allows quicker recovery.

Liposuction and liposculpture can be performed on the upper and lower abdomen, the flanks, thighs, hips, or back, depending on where the abnormal fat deposits lie.

Liposuction is a surgical procedure. As with any surgical procedure, liposuction carries risks, which include the possibility of infection, bleeding, scarring, asymmetry, or skin irregularities.



We are located in Santa Ana, but we serve patients that visit us from all of Southern California, including Orange County, San Bernardino, San Diego, Riverside, Temecula, and Los Angeles. We have patients from the following cities:

Orange County

Aliso Viejo - Anaheim - Anaheim Hills - Balboa Island - Bell Canyon - Brea - Buena Park - Capistrano Beach - Corona Del Mar - Costa Mesa - Coto de Caza - Cypress - Dana Point - Dove Canyon - El Toro - Foothill Ranch - Fountain Valley - Fullerton - Garden Grove - Huntington Beach - Irvine - La Habra - La Palma - Ladera Ranch - Laguna Beach - Laguna Hills - Laguna Niguel - Laguna Woods - Lake Forest - Las Flores - Los Alamitos - Midway City - Mission Viejo - Modjeska Canyon - Monarch Beach - Newport Beach - Newport Coast - Orange - Placentia - Rancho Santa Margarita - San Clemente - San Juan Capistrano - Santa Ana - Seal Beach - Silverado - Stanton - Sunset Beach - Trabuco Canyon - Tustin - Villa Park - Westminster - Yorba Linda.

San Diego County

Carlsbad (Avizora, La Costa) - Chula Vista - Coronado - Del Mar - El Cajon - Encinitas - Escondido - Imperial Beach - La Mesa - Lomom Groves - National City - Poway - Oceanside - San Diego - San Marcos - Santee - Solana Beach - Vista.

Los Angeles County

Agoura Hills - Alhambra - Arcadia - Artesia - Avalon - Azusa - Baldwin Park - Bell - Bell Gardens - Bellflower - Beverly Hills - Bradbury - Brentwood - Burbank - Calabasas - Carson - Cerritos - Claremont - Commerce - Covina - Cudahy - Culver City - Diamond Bar - Downey - Duarte - El Monte - El Segundo - Gardena - Glendale - Glendora - Hawaiian Gardens - Hawthorne - Hermosa Beach - Hidden Hills - Huntington Park - Industry - Inglewood - Irwindale - La Canada Flintridge - La Mirada - La Puente - La Verne - Leekwood - Lancaster - Lawndale - Lomita - Long Beach - Los Angeles - Lynwood - Malibu - Manhattan Beach - Maywood - Monrovia - Montebello - Monterey Park - Norwalk - Palmdale - Palos Verdes Estates - Paramount - Pasadena - Pico Rivera - Pomona - Rancho Palos Verdes - Redondo Beach - Rolling Hills - Rolling Hills Estates - Rosemead - San Dimas - San Fernando - San Gabriel - San Marino - Santa Clarita - Santa Fe Springs - Santa Monica - Sierra Madre - Signal Hill - South El Monte - South Gate - South Pasadena - Temple City - Thousand Oaks - Torrance - Vernon - Walnut - West Covina - West Hollywood - Westlake Village - Whittier.

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SlimMedCenter.co is your online nursing education provider and offers **one flat fee** for **ALL** your nursing online continuing education. This **one rate** includes the courses, testing, retesting (if required) and **unlimited** access for **one year!** At any time you may log into SlimMedCenter.co to view **your transcript** and reprint any nursing continuing education certificates you earned under your profile. All course materials and testing is included for **one flat rate!** There are no hidden fees or costs!

If your hospital, staffing agency or organization is looking for a source for nursing continuing education that is **state approved** consider SlimMedCenter.co! We can compliment your existing nursing education program with our extensive course catalog which is constantly growing. If you have specific courses that you require your staff to be proficient in, we can test (and certify) your nurses over your materials on SlimMedCenter.co! We offer various discounts based on volume and are exclusive providers to various agencies and hospitals. When it comes to healthcare and nursing continuing education, remember SlimMedCenter.co!

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Steven S., RN, MSN, Dallas, TX*

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3	85181321		S4L SLIM 700	TARR	LIVE
4	85075295	4008447	ZEN-SLIM	TARR	LIVE
5	85266332		MINOGUE SLIMTIME NUTRITION	TARR	LIVE
6	85372331		SLIM ME+	TARR	LIVE
7	85266116		POWER SLIM	TARR	LIVE
8	85296190		SLIMLO	TARR	LIVE
9	85232507		SALUDABLE SLIM	TARR	LIVE
10	85375862		WONDERSLIM	TARR	LIVE
11	85207512		ACALUMA SLIM	TARR	LIVE
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13	85367212		ALLDAYSLIM	TARR	LIVE
14	85228053		MAXIMUM SLIM ORIGINAL GREEN COFFEE	TARR	LIVE
15	85114271		DYNASLIM	TARR	LIVE
16	85108765	3995165	SLIM9	TARR	LIVE
17	85361015		START LIVING THE SLIM LIFE	TARR	LIVE
18	85195419	3990106	SLIM TO NONE	TARR	LIVE
19	85269453		SLIMSKINS	TARR	LIVE
20	85269439		SLIMTEGRITY	TARR	LIVE
21	85347180		MADE WITH HCG AQUA SLIM MADE WITH PURE SPRING WATER LOSE WEIGHT THE REFRESHING WAY	TARR	LIVE
22	85123629	3980791	MAXIMUM SLIM	TARR	LIVE
23	85343400		MULBERRY SLIM	TARR	LIVE
24	85343382		RASPBERRY SLIM	TARR	LIVE
25	85342767		DETOXSLIM	TARR	LIVE

26	85164753		I-SLIM	TARR	LIVE
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37	85031017	3967752	DR. SCHULZE'S 100% HERBAL SUPERSLIM	TARR	LIVE
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46	85069380		FILL UP, SLIM DOWN	TARR	LIVE
47	85235314		RAPIDRXSLIM	TARR	LIVE
48	85229840		6-2-SLIM	TARR	LIVE
49	85205138		SLIM IT	TARR	LIVE
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51	85199484		AS SLIM AS POSSIBLE	TARR	LIVE
52	85175603		SLIMACTIN	TARR	LIVE
53	85141330		SAMBA SLIM	TARR	LIVE
54	85054179	3904362	DROP SLIM	TARR	LIVE
55	85032274		SLIM MOUSSE	TARR	LIVE
56	85032217		SLIM FOAM	TARR	LIVE
57	79016727	3090520	SLIMCLEANSE	TARR	LIVE
58	78980455	3518523	SLIM & BEAUTIFUL	TARR	LIVE
59	78974656	3268451	MAXIMO SLIM	TARR	LIVE
60	78920023	3750799	SLIMCYCLE	TARR	LIVE
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77	78489600	3199493	SLIMDELICES	TARR	LIVE
78	78481250	3015462	2SLIM	TARR	LIVE
79	78460071	3072087	LOTUSLIM	TARR	LIVE
80	78454958	3419802	TEEN SLIM	TARR	LIVE
81	78449755	3031717	SLIM-30	TARR	LIVE
82	78448861	3077684	4SURESLIM	TARR	LIVE
83	78430883	3042795	SLIMSPA	TARR	LIVE
84	78418434	2964165	SUDDENLY SLIM!	TARR	LIVE
85	78380489	2933239	SLIMTRAX	TARR	LIVE
86	78325127	3518076	SWEET & SLIM	TARR	LIVE
87	78316904	2934830	PERFECT SLIM PERFECT SLIM PERFECT SLIM	TARR	LIVE
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91	78224251	3735279	SPEED SLIM	TARR	LIVE
92	78184574	2933992	SLIMWHEY	TARR	LIVE
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95	78045365	2551221	SENSIBLY SLIM	TARR	LIVE
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99	77761165		CHRONOSLIM	TARR	LIVE
100	77685729		SUPER SLIMTAB	TARR	LIVE



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103	77818047	3901567	SLIMOR	TARR	LIVE
104	77818046	3901566	SLIMAX	TARR	LIVE
105	77826029	3949761	NATURSLIM	TARR	LIVE
106	77770260	3948467	BODY SLIM MEDITERRANEAN	TARR	LIVE
107	77791880	3945169	ACAISLIM	TARR	LIVE
108	77949414	3853550	WONDERSLIM	TARR	LIVE
109	77920498	3846581	SLIM & SASSY	TARR	LIVE
110	77897398	3909969	E.Z. SLIM	TARR	LIVE
111	77897367	3909968	PRETTY SLIM	TARR	LIVE
112	77877007	3803161	SLENDESLIM	TARR	LIVE
113	77876003	3872354	SUPER SLIM POMEGRANATE	TARR	LIVE
114	77817881	3877887	SLIMPHASE	TARR	LIVE
115	77817837	3777484	SLIMBOLICS	TARR	LIVE
116	77816666	3844010	PLEXUS S SLIM	TARR	LIVE
117	77803050		SLIMMEDEX	TARR	LIVE
118	77787378	3766665	STRAWBERRY SLIM	TARR	LIVE
119	77775872	3788658	PARASLIM	TARR	LIVE
120	77763987	3823022	SAFELY SLIM	TARR	LIVE
121	77759994	3786120	SLIMGENICS	TARR	LIVE
122	77758518	3744205	BIOS LIFE SLIM	TARR	LIVE
123	77732255	3875421	TOTALLY SLIM	TARR	LIVE
124	77722418	3711966	SLIM-MED	TARR	LIVE
125	77678744	3785916	DEXATRIM MAX SLIM PACKS	TARR	LIVE
126	77675178	3826920	CLA SLIM	TARR	LIVE

127	77673707	3676255	SLIM SIGNALS	TARR	LIVE
128	77655870	3682548	SLIM CUT	TARR	LIVE
129	77654266	3736088	SX SLIM XTREME	TARR	LIVE
130	77652608	3832649	STAR BODIES SLIM	TARR	LIVE
131	77642624	3674778	AMAZING SLIM TEA	TARR	LIVE
132	77634435	3788244	SLIM SPLASH	TARR	LIVE
133	77634144	3923639	NIGHT SLIM	TARR	LIVE
134	77618360	3639319	SLIM VIA	TARR	LIVE
135	77614944	3711279	TRIM & SLIM	TARR	LIVE
136	77611838	3638752	MYTOSLIM	TARR	LIVE
137	77608776		CELEBRITY SLIM	TARR	LIVE
138	77606629	3634802	SLIM FIT	TARR	LIVE
139	77580163	3630411	SLIM & YOUNG	TARR	LIVE
140	77564952	3735813	BIOS LIFE SLIM	TARR	LIVE
141	77631083	3576094	HEALTH SLIM	TARR	LIVE
142	77520488		CHEW YOUR WAY SLIM WITH TRIM GUM	TARR	LIVE
143	77501688	3567324	CACTUS SLIM	TARR	LIVE
144	77014992		QUICK START SLIM KIT	TARR	LIVE
145	77497229	3726265	SLIM MIX	TARR	LIVE
146	77476561	3563761	DIET SLIM	TARR	LIVE
147	77454262	3601394	SLIM COMPLETE	TARR	LIVE
148	77434632	3652206	CAT SLIM	TARR	LIVE
149	77434621	3709587	DOG SLIM	TARR	LIVE
150	77413916	3628269	ADVOCARE SLIM	TARR	LIVE
151	77410982	3511794	SLIM BEL	TARR	LIVE
152	77406048	3508134	SLIM SCRIPT	TARR	LIVE
153	77406046	3508133	SLIM SCRIPT	TARR	LIVE
154	77391398		SLIM 339	TARR	LIVE
155	77388320	3620431	NEURO SLIM	TARR	LIVE
156	77351797	3778602	NATUR SLIM	TARR	LIVE
157	77341196	3603686	VI-SLIM	TARR	LIVE
158	77324658	3496916	SLIM SHOTS	TARR	LIVE
159	77321259	3475426	FRUIT SLIM	TARR	LIVE
160	77316972	3570643	STAR SLIM	TARR	LIVE
161	77297070	3773896	MEGA SLIM	TARR	LIVE
162	77264639	3541280	GASTRO-SLIM	TARR	LIVE
163	77133843	3347565	LINAZA SLIM PLUS	TARR	LIVE
164	77129516	3477474	THIN & SLIM ENERGIZER	TARR	LIVE
165	77101213		B-SLIM	TARR	LIVE
166	77101138	3323104	ACTI SLIM	TARR	LIVE
167	77083484	3606486	AQUA SLIM	TARR	LIVE
168	77071747	3375024	CHOCO SLIM	TARR	LIVE
169	77063803	3333538	HEALTHY & SLIM DAILY GREENS FORMULA	TARR	LIVE
170	77062657	3389512	NATURALLI SLIM	TARR	LIVE
171	76245635	2693993	SLIM FUSION	TARR	LIVE
172	76528526	2944584	SWISS SLIM	TARR	LIVE
173	76977488	2978059	VIBRA SLIM	TARR	LIVE

174	76679065	3367556	FLAX SLIM LINAZA FAT BURNER	TARR	LIVE
175	76661153	3436614	MEMOSLIM	TARR	LIVE
176	76652169	3559360	SLIMQUICK	TARR	LIVE
177	76652168	3559359	SLIMQUICK LABORATORIES	TARR	LIVE
178	76646121	3144061	SLIMBOOST	TARR	LIVE
179	76627200	3635658	SLIM-3	TARR	LIVE
180	76624758	3249891	SLIMBURST	TARR	LIVE
181	76615003	3025927	SLIM SEDUCTION	TARR	LIVE
182	76575031	3013671	SMARTSLIM	TARR	LIVE
183	76528599	2902120	MAGMA SLIM	TARR	LIVE
184	76518270	3624995	SLIM ESSENTIALS	TARR	LIVE
185	76515597	3038901	SLIM-CARE	TARR	LIVE
186	76507567	3155498	VEGASLIM	TARR	LIVE
187	76441331	2971512	SLIM AGAIN	TARR	LIVE
188	76437204	2865533	SLIMPURE	TARR	LIVE
189	76421094	2926600	SLIMCAKES	TARR	LIVE
190	76343580		SLIM BURN	TARR	LIVE
191	76316844	2556014	ENERGY SLIM	TARR	LIVE
192	76292487	2657181	SLIM IN 6	TARR	LIVE
193	76291661	3250087	SO SLIM	TARR	LIVE
194	76290582	2701874	ULTIMATE SLIM	TARR	LIVE
195	76286455	3046518	SLIM-TECH	TARR	LIVE
196	76270014	2681784	SOURSLIM	TARR	LIVE
197	76093476	2947094	THERMO SLIM	TARR	LIVE
198	75942866	2664765	SIMPLYSLYM	TARR	LIVE
199	75866597	2543438	SLIMLOGIC	TARR	LIVE
200	75776111	2420131	THYRO-SLIM	TARR	LIVE

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201	75683146	2679340	ARIZONA SLIM	TARR	LIVE
202	75538156	3051916	PROSLIM VX5	TARR	LIVE
203	75533005	2875118	METABOSLIM	TARR	LIVE
204	75458086	2369206	FIRST FITNESS SUDDENLY SLIM	TARR	LIVE
205	75390573	2252872	ALKA SLIM	TARR	LIVE
206	75355988	2254353	SLIM TAN	TARR	LIVE
207	75242546	2134393	SLIM FOR LIFE	TARR	LIVE
208	75074503	2090699	THIN & SLIM NATURALLY	TARR	LIVE
209	74677396	2107623	SLIM QUEST	TARR	LIVE
210	74674202	1976429	SLIM CAPS	TARR	LIVE
211	74664094	2085230	THIGH & HIP SLIM	TARR	LIVE
212	74500711	1889580	SLIM & HEALTHY	TARR	LIVE
213	74282473	1748107	SLIM'N UPI	TARR	LIVE
214	74209501	1773374	BIOSLIM	TARR	LIVE
215	74078371	1687513	NATURE'S BOUNTY SLIM QUICK	TARR	LIVE
216	73216166	1160578	HERBAL SLIM	TARR	LIVE
217	73787906	1603361	TWINFAST	TARR	LIVE
218	73162581	1102508	SLIM-FAST	TARR	LIVE
219	73122765	1088498	NATURE'S BOUNTY SLIM	TARR	LIVE

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